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| ContentItem |
| - image data  - article data  - ad data |
|  |
| Responsibilities:   * Manage clicks as an image, an article, and an ad, and a survey, and a quiz, and a…? * Figure out size for ContentItem if an image, an article, or an ad, or a survey, or a quiz, or a…? * Draw item as an image, an article, or an ad, or a survey, or a quiz, or a…? |

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| Image |
| - image data |
|  |
| Responsibilities:   * Manage clicks as an image (same as article?) * Figure out size for image (same as ad?) * Draw item as an image (same as ad?) |

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| Ad |
| - ad data |
|  |
| Responsibilities:   * Manage clicks as an ad * Figure out size for ad (same as image?) * Draw item as an ad (same as image?) |

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| Article |
| - article data |
|  |
| Responsibilities:   * Manage clicks as an article (same as image?) * Figure out size for ad * Draw item as an ad |